

## Bob Stevens Elected President for a Second Term

As we move further into 2010, the economy seems to be improving ever so slowly. What has been a very tough grind for our members is hopefully just about over.

Our new board is in place following our recent Annual General Meeting and I certainly look forward to working with all our board members during the coming year.

Throughout these difficult economic times, associations like this give us a forum to help understand how our industry is fairing up through all the turmoil we find ourselves in.

The laundry industry is our chosen path through our business life. It's the industry that provides for our families. Let's all continue to work to keep our industry strong.

Our annual CLATA golf tournament will take place in September and we look forward to see all our members at this CLATA subsidized event.

Once again in closing I would like to thank our members for their continued support of our association.



BOB STEVENS

Comme année 2010 est bien avancée, nous constatons que l'économie s'améliore progressivement. Ce moment difficile que les membres ont traversé, est pratiquement derrière nous.

Le nouveau comité est en place suite à la récente assemblée générale, et j'ai bien hâte de travailler avec vous durant l'année.

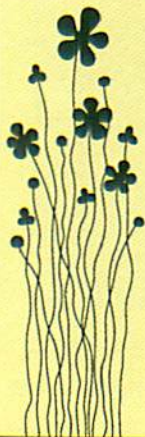
Pendant cette période économique difficile, les associations comme la notre nous donne un forum pour aider à comprendre comment notre industrie réagit et maintient

le cap pendant cette tempête.

L'industrie de la buanderie est celle que nous avons choisie pour notre voie d'affaire. C'est une industrie qui fait vivre nos familles.

Notre tournoi de golf CLATA aura lieu en Septembre. A cette occasion, j'espère avoir le plaisir de rencontrer tous les membres à cet événement subventionné par CLATA.

Encore une fois, en terminant, je voudrais remercier tous les membres pour leur support continu à l'association.



All of us at CLATA would like to wish you  
a wonderful spring and summer.  
Here's hoping that the warm weather arrives and stays  
and we have a beautiful summer  
filled with sunshine and warm weather.

# CLATA's Annual Meeting



## CLATA's new Board of Directors

missing from photo: Bill Kahn

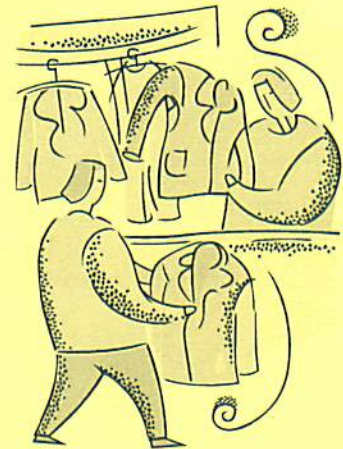
The Annual General Meeting was held this year at the Harco offices in Mississauga, Ontario on Wednesday, March 10th, 2010.

The following executives were elected to the Board of Directors:

- **BOB STEVENS, President, 2nd term**
- **PAUL THOMPSON, 1st Vice President**
- **DANIEL GELAC, 2nd Vice President**

### DIRECTORS

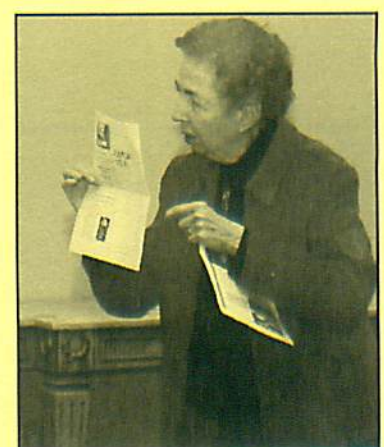
- **STEVE FREEMAN**
- **STEVE HIEPTIS**
- **BILL KAHN**
- **ROB JACKSON**
- **TREVOR HOLMES**
- **NELSON FORTIN, Immediate Past President**
- **TOM WHITE appointed Secretary Treasurer**



Trevor Holmes presenting the nomination report for the officers for 2009



Tom White presenting the Treasurer and Auditor's Report



Marcia Todd, Editor of Fabricare Canada explaining the issues of Fabricare Canada

# Industry News

## Coinamatic holds first Ontario open house

Coinamatic Commercial Laundry introduced its enviro<sub>3</sub>matic advanced oxidation system at Mississauga headquarters on January 21. The system converts air into 90% pure oxygen, which is then converted into ozone and is said to destroy bacteria faster than chlorine bleach or hot water. It is also said that the process extends linen life.

## ARTA to Meet in Quebec

The American Reusable Textile Association will hold a Green Summit in Québec City at the Château Frontenac Hotel, July 22-23. President Steve Tinker announced the summit is open to both members and non-members of the industry. Special rates at the Château of \$229 have been negotiated for the conference and the following weekend. For more information, contact executive director Nancy Jenkins at [njenkin@arta1.com](mailto:njenkin@arta1.com) or call 866-540-4460.

## Clean Show Past and Future

**THE PAST:** Show organizers have released the results of a post-show survey, which indicates that nearly 75% of those responding bought, or planned to buy, products and/or equipment exhibited at the New Orleans show. This feedback has underscored the success of the show *despite the drop in attendance.*

**THE FUTURE:** Clean 2011 will be held at the Las Vegas Convention Centre, June 6-9. The organizers have unveiled an improved website recapping the last show in pictures and videos, as well as providing a list of all exhibitors. It is designed to give the flavour and scope of the show to people who did not attend.

Exhibit booth sales will start in May and show registration opens in the fall of this year. Plenty of time to make your plans, starting with [www.cleanshow.com](http://www.cleanshow.com).

## OFA announces Mini trade show for October

The Ontario Fabricare Association plans to fill the void left by the postponement of the clean Canada trade show to 2012, by hosting a mini trade show at the Air port Marriott Hotel, Toronto, October 14-17.

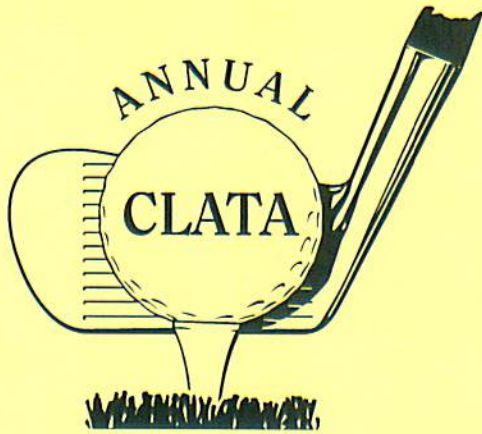
The Trade Show will run for four days with seminar speakers each day. A gala evening is planned for Saturday, October 16 with music and entertainment.

Dry Cleaners across North America are invited to take part in the special event. More details later.

## Braun Passes ISO 9001-2000 Audit

G.A. Braun passed this surveillance audit with zero non-conformances. The International Organization for Standardization is the world's largest developer of quality standards. These standards contribute to making the development, manufacturing and supply of products and services more efficient, safer and cleaner. Surveillance audits are mandatory every three years to retain ISO certification.

Braun president and CEO J.B. Werner pointed out that in August 2005 Braun was the first laundry equipment manufacturer in the U.S. to become certified.



## GET READY TO TEE-UP THURSDAY, SEPTEMBER 16TH, 2010

at the Bay of Quinte Country Club, Belleville, Ontario

**Tee-Off Time 12:00 noon**  
**Dinner & Prizes 6:30 p.m.**

All inclusive golf package

**\$100.<sup>00</sup>**

(Golf, cart, dinner and half-way break)

Subsidized by CLATA

To make reservations, send cheques individually, including your foursome, made payable to CLATA, no later than August 31st, to:

Tom White  
299 Mill Road, Suite 2108, Toronto, ON M9C 4V9

A block of rooms have been set aside at:

*Fairfield Marriott Hotel • 407 North Front Street, Belleville*

Rate: single or double \$115.00

Taxes are extra.

Tel: 613-962-9211

Room rate will be held only until September 2, 2010.

**A FRIENDLY REMINDER  
THAT ANNUAL DUES  
ARE NOW PAYABLE.**

***There has been NO fee increase.***



## Coming Events

**May 14-15**

SASKATCHEWAN PROFESSIONAL  
DRYCLEANERS ASSOCIATION  
Bessborough Hotel  
Saskatoon, Saskatchewan  
800.447.4136

**July 22-23**

AMERICAN REUSABLE TEXTILE  
ASSOCIATION  
Château Frontenac  
Québec City, Québec  
www.arta1.com

**September 23-26**

INTERNATIONAL  
DRYCLEANERS CONGRESS  
The Burlington Hotel  
Dublin, Ireland  
800.334.4982

**October 14-17**

ONTARIO FABRICARE ASSOCIATION  
MINI TRADESHOW  
Airport Marriott Hotel  
Toronto, Ontario  
Registration TBA

**September 16**

CLATA GOLF TOURNAMENT  
Bay of Quinte Golf Club,  
Tee-offs 12:00 noon

**September 17**

CLATA DIRECTOR'S MEETING  
Bay of Quinte Golf Club,  
Belleville, Ontario  
Breakfast Buffet - 8 a.m.

