



CLATA in New Orleans Canadian Reception

The Canadian Reception, held at the Clean Show in New Orleans June 18th to June 21st, was a terrific success. The Canadian Reception was co-sponsored by the Canadian National Show Management and CLATA. Signs that listed the active CLATA Members were placed at the entrance to the room and at the bar. The Reception was held at the Marriott Hotel, Salon A-D. The Canadian Reception continues to gain momentum at every Clean Show and this was no exception. There was in excess of 400 guests in attendance.

Looking around the room it was obvious that anyone that was a key player in the Fabricare Industry was there – from all parts of Canada and the U.S. Again, it was emphasized by the Allied Trades in attendance that the reception gave them the opportunity to meet with many of their customers and in their words... ***"the money spent on the reception was worth every penny."*** This reception continues to be a great meeting place for all Canadians that attend the Clean Shows in the U.S..



CLATA Reception Greeters, (left to right) Tom White, Denise Hayward, Bob Stevens, CLATA President, Trevor Holmes and Rob Jackson



Bob Stevens,
CLATA's New President

As we return from the US Clean show and settle back into our normal routine, I just wanted to comment on recent and upcoming CLATA activities.

At the recent Clean Show CLATA ran two standing room only seminars; one on "energy savings and maintenance tips for the coin laundry owner" and the other on "reduce water usage in laundry operations and save \$\$\$".

As I stated earlier in this letter both were well attend and well received by those in attendance and also by the attending trade publications.

I would like to thank the two seminar presenters Tony Polegri and Andreas Thiel for jobs well done.

In September we will be holding our annual CLATA golf tournament in Belleville (details are in this edition). We invite all CLATA members to join us there.

In closing, I wish you all a fun and safe summer.



New Orleans...

CLATA Members in Action at CLEAN Show

There were updated versions of traditional cleaning methods including updated perc cleaning machines, with features designed to meet strict environmental regulations that the industry is facing. A number of companies had new wetcleaning systems on display while others were showing a new generation of petroleum solvent drycleaning machines.

The issues facing the drycleaning industry were clearly highlighted at Clean '09. Yet it was evident that the industry has the means to deal with the more stringent government regulations and environmental demands, the ability to cope with the changing fashion trends and finally, how to evaluate new developments in machinery and cleaning technology.

What we saw at Clean '09, both on the exhibit floor and in the discussion rooms, were the fruits of the hard labours of so many who are working, thinking, questioning, testing, planning and building so that the drycleaning industry — or perhaps more appropriately, the clothing care industry — will be a healthy, growing part of the economy for years to come. Manufacturers of washing, drying and finishing machinery introduced a vast array of larger and more productive equipment systems at Clean '09 in New Orleans in an effort to extend the capabilities of on-premise laundries.

The chemical companies exhibited new and improved laundry wash products and automated systems. There was an increased emphasis on environmental issues. There was also a number of companies displaying waste-water treatment equipment and chemicals as this continues to be a major concern for large cities and municipalities.

Attending the Clean Show was the opportunity to see it all! To make contacts with peers in the industry, to get updated on the latest government regulations and to see all the latest improvements in equipment, chemicals,

textiles and other ancillary products. Las Vegas will host the 2011 Clean Show – June 6th to 9th, 2011. Mark your calendars now and plan to attend!

CLATA was invited this year to participate in the Educational Outreach Program. CLATA presented two sessions; Energy Savings & Maintenance Tips For The Coin Laundry Operator and Reduce Water Usage In Laundry Operations And Save \$\$\$\$\$. Both sessions were very well attended with standing room only.

Seminar Presenters



Andreas Thiel,
Seitz GMBH

Reduce Water Usage in Laundry Operations and Save \$\$\$\$

New and innovative wash formulas with reduced water levels. How you can adapt these wash cycles to your own facilities. Alternative rinsing methods that really work and new water flow systems for tunnel washers. It all adds up to significant savings!



Tony Polegri,
Harco Inc.

Energy Savings & Maintenance Tips for the Coin Laundry Operator

Energy savings and reducing maintenance cost are top of mind in these difficult economic times. This seminar focused on innovative ways to reduce both of these variable costs, leading to an improved bottom line.



David Tingue & Associate. Tingue Brown & Co.



Trevor Holmes, Seitz Inc.



Bill Kahan, Unipress Corp.

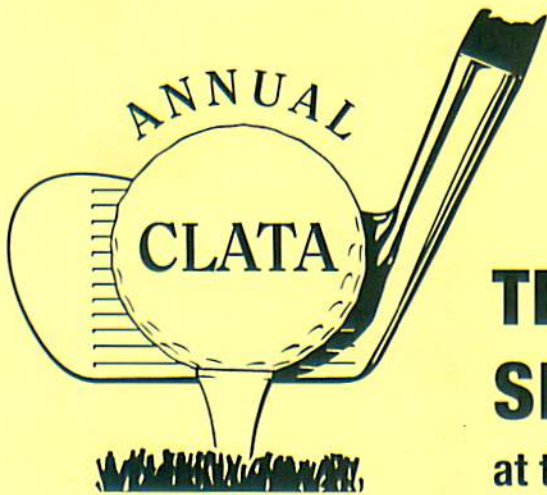


Keith Vandusen,
Kreussler Inc.



Steve Hietpas, Whirlpool
Commercial Laundry





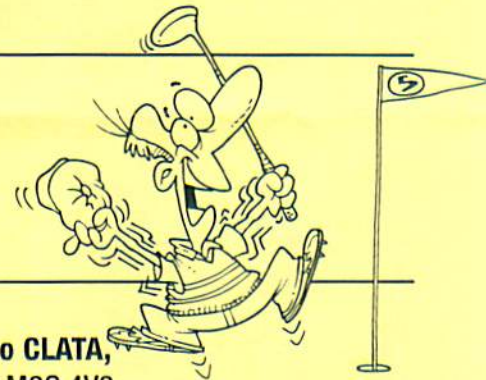
TEE-UP THURSDAY, SEPTEMBER 17th, 2009

at the Bay of Quinte Country Club, Belleville, Ontario

Tee-Off Time 12:00 noon • Dinner & Prizes 6:30 pm

All inclusive golf package (Golf, cart, dinner and half-way break)

\$100.⁰⁰



To make reservations for yourself or your foursome, send cheque made out to CLATA, no later than August 29th, to: Tom White; 299 Mill Road, Suite 2108, Toronto, ON M9C 4V9

A block of rooms have been set aside at: *Clarion Inn & Suites, 211 Pinnacle Street, Belleville*

Rate: 1 person \$99.00; Breakfast included. Taxes are extra.

Tel: 613-962-4531 | Fax: 613-966-5894

Room rate will be held only until August 31, 2009.



CLATA DIRECTOR'S BREAKFAST MEETING

FRIDAY, SEPTEMBER 18, 2009 8:00 AM
BAY OF QUINTE GOLF CLUB, BELLEVILLE, ONTARIO

